UN CLIMATE CHANGE HIGH-LEVEL CHAMPIONS
ALIGNING ADVOCACY & POLICY with NET ZERO
THE UN CLIMATE CHANGE HIGH LEVEL CHAMPIONS

Dr Mahmoud Mohieldin
For COP27

HE Razan Al Mubarak
For COP28
Race to Zero is a global campaign rallying 11,000+ non-state actors – including companies, cities, regions, financial, educational, and healthcare institutions – to take rigorous and immediate action to halve global emissions by 2030 and deliver a healthier, fairer, zero carbon world.

WHAT IS RACE TO ZERO?

1,000+ CITIES
40+ REGIONS
9,000+ COMPANIES
600+ INVESTORS
1,100+ EDUCATION
80+ HEALTHCARE

~15% Global economy
>11% Total CO2 emissions
~1bn Billion people
RACE TO ZERO GOVERNANCE

GLOBAL AMBASSADORS
14 AMBASSADORS WHO AMPLIFY RACE TO ZERO THROUGH THEIR INFLUENTIAL POSITION

ACCELERATORS
25+ ORGANIZATIONS WHO HELP TO ACCELERATE GLOBAL UPTAKE OF NET ZERO AND R2Z MEMBERSHIP

25+ NET-ZERO INITIATIVES WHO ONBOARD MEMBERS INTO THE RACE, AND ALIGN WITH RACE TO ZERO’S CRITERIA

MEMBERS
9500+ COMPANIES

Pledge
Plan
Proceed
Publish
Persuade

PARTNERS

RACE TO ZERO TEAM
IMPLEMENTS CAMPAIGN OBJECTIVES

1000+ CITIES

50 REGIONS

1000+ INVESTORS

1000+ EDUCATION

70+ HEALTH-CARE

UN CLIMATE CHANGE
HIGH LEVEL CHAMPIONS
CAMPAIGN RALLYING NON-STATE ACTORS TO CONTRIBUTE TO HALVING EMISSIONS BY 2030

EPRG
REVIEW NEW MEMBERS AND SUPPORT CRITERIA ALIGNMENT
THE 5 Ps

**PLEDGE**
Pledge to reach net zero no later than 2050 and to contribute to halving emissions by 2050.

**PLAN**
Publicly disclose a transition plan, including actions by 2030.

**PROCEED**
Take action to achieve net zero, consistent with your targets and contributing to sector breakthroughs.

**PUBLISH**
Report publicly progress on your targets and actions, feeding into the UNFCCC Global Climate Action Portal.

**PERSUADE**
Align policy and engagement, including membership associations, with halving emissions by 2030 and net zero by 2050.
The *Pivot Point*

Building the groundswell of voluntary climate action into ground rules for the economy

* This report is a product of radical collaboration across organisations working on accelerating non-state actor climate action in support of the Paris Agreement, coming together to share findings, insights and perspectives. It presents an overview of the current landscape across the voluntary climate leadership initiatives, and emerging standards and regulations, and offer insights on how to dramatically accelerate from voluntary action to the adequate standards, policies and regulations needed to deliver climate action at scale and achieve the mitigation goal of the Paris Agreement - recognising the different circumstances, capacities and needs of different countries. It explores some appropriate enabling environments and outlines the wide array of tools available, and highlights key questions to address hereon, providing a thought piece for dialogue and consideration.

The 5th P *(Persuade)* Handbook

A Handbook for non-state actors to align their advocacy, policy and engagement with net zero goals.
5th P (Persuade) in action

JCI’s Message with 303 Non-State Actors

Overcoming Two Crises with Renewable Energy and Carbon Pricing

Ahead of the G20, Indian businesses call for policies to enable a just clean energy transition
Insights from you?

- How have you advocated to government on climate action?
- What policy and regulation has supported you to take further climate action?
- What barriers exist which make your sustainability objectives harder to achieve?
- How can Japanese business be at the heart of shaping the Road to Regulation?

Get in touch: tessavincent@climatechampions.team