

Aligning advocacy and policy with net zero

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Public Affairs Leader
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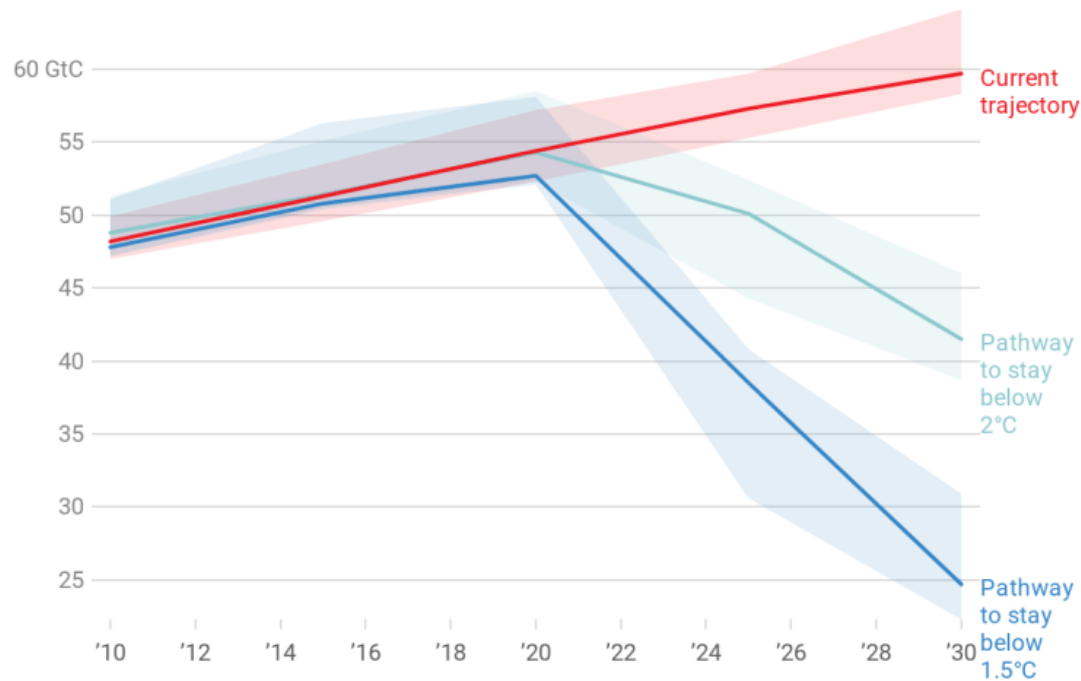
**The world is heating up and impacting our way of life
- for generations to come.**



**This is the most important decade in the history of humankind.
At IKEA we want to be on the right side of history – today and tomorrow.**

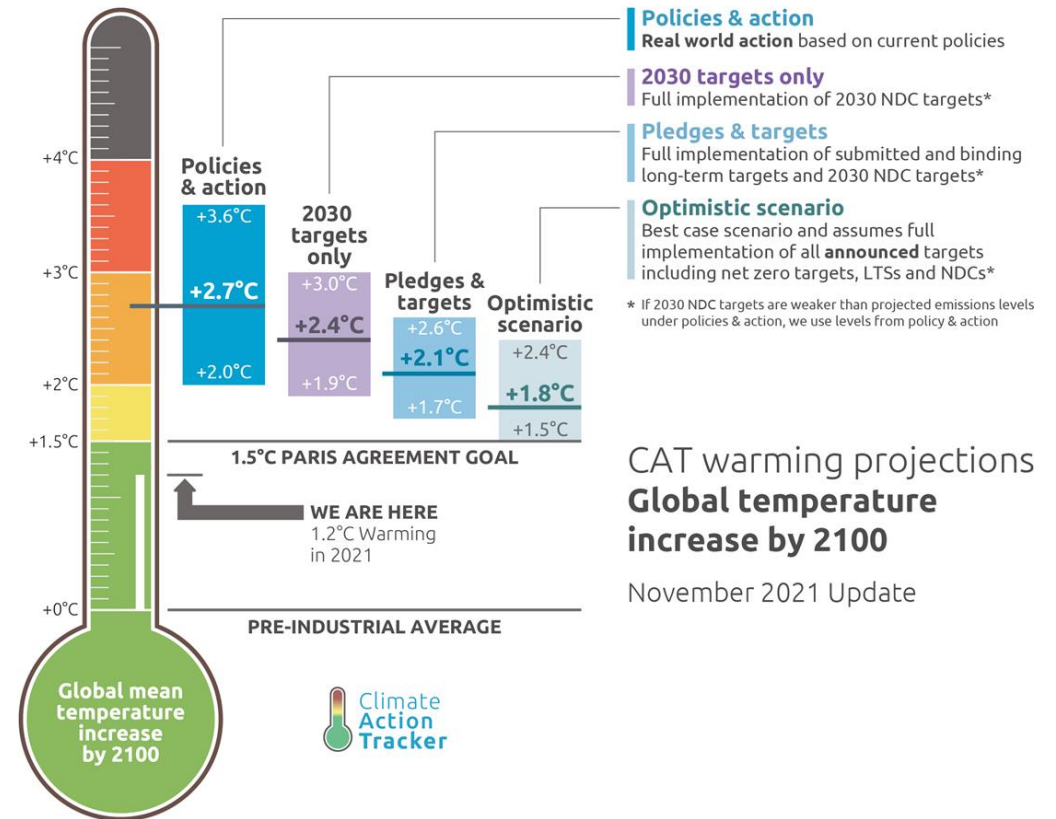
The challenge

Government and business commitments and pledges, even if 100% delivered on, will not be sufficient to limit global temperature increase to 1.5°C.



Measured in gigatonnes of equivalent carbon dioxide

Chart: Elijah Wolfson for TIME • Source: UNEP • Created with Datawrapper



CAT warming projections
Global temperature increase by 2100

November 2021 Update



A photograph of a paved road with double yellow lines, curving through a dense forest of tall, thin trees. Sunlight filters through the canopy, creating a dappled light effect on the road and the surrounding foliage. The overall atmosphere is serene and natural.

**Humans have crossed 6 of 9
'Planetary Boundaries'**



The total direct and indirect
climate footprint of the Ingka value chain is

0.04%

of the world's GHG emissions.

We have a big responsibility and opportunity to act.

Our commitments

IKEA is committed to becoming People & Planet positive by 2030.

Leading with a science-based approach and transparent reporting.



Climate positive by 2030 and net-zero latest 2050

- Striving towards renewable energy, electrification, and energy efficiency.
- Phasing out fossil fuels and striving towards 100% renewable energy across the IKEA value chain
- Securing 100% renewable electricity consumption across IKEA own operations by 2025.



Circular by 2030 (+ nature being defined)

- Use only renewable and recycled materials with lower carbon footprints and designing products for circularity by 2030
- By 2025, we aim to offer 50% of main meals in the restaurants as plant based and 80% to be non red meat.



Inspire and enable one billion people to live more healthy and sustainable lifestyles within limits of planet by 2030

- Clean Energy services in all markets by 2025.

A large wind turbine stands in the foreground, its tower and nacelle silhouetted against a bright sunset. The sun is low on the horizon, creating a warm, golden glow. In the distance, a line of smaller wind turbines stretches across the horizon. The landscape is flat and open, with a few small patches of water or wetland visible in the foreground.

**We can't do this
alone.**

The role we play in external engagement

Driving ambitious planet action

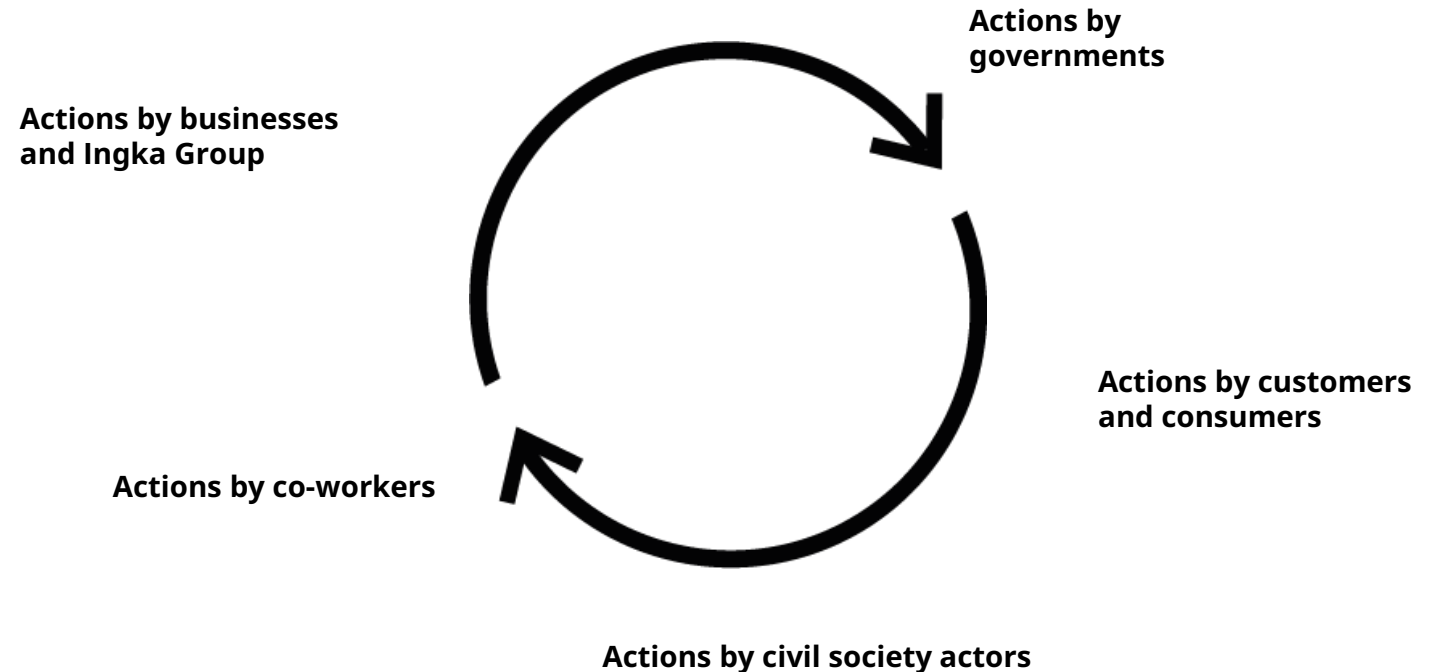
→ **As multinational business we believe that by collaborating with others we can play a role in accelerating action across the private sector, governments and individuals.**

→ By working together - government, business, individuals - we have it in our own hands to transition to net zero, fair and equal societies and economies, and reverse nature loss.

→ **With our planet actions and investments, we transform our own business as well as provide governments and other businesses with the backing to implement more ambitious targets, plans and actions.**

The ambition loop

The ambition loop is a positive feedback loop in which bold government policies and private sector leadership in the planet space reinforce each other, and together take action to the next level. We as individuals – co-workers and customers and consumers – can all do our part in supporting the needed systemic change. 1.5 is the limit and we need to reverse nature loss.



Our partners

The We Mean Business Coalition (WMB)

A global nonprofit Coalition working with the world's most influential businesses to take action on climate change.

B-Team

A group of global leaders from business and civil society, working to redefine the culture of accountability in business, through new norms of corporate leadership.

World Economic Forum CEO Climate Leader Alliance

A global community of Chief Executive Officers who help deliver the transition to a net-zero economy.

World Economic Forum Platform for Accelerating the Circular Economy (PACE)

Bringing leaders together from across business, government and civil society to develop a collective circular economy agenda and drive ambitious action.

The Climate Group RE100

Co-funded by Ingka Group in 2014, a global initiative bringing together the world's most influential businesses driving the transition to 100% renewable electricity (RE).

EV100

Co-funded by Ingka Group in 2017, a global initiative bringing together companies committed to accelerating the transition to electric vehicles (EVs).

World Business Council for Sustainable Development (WBCSD)

The premier global, CEO-led community of over 200 of the world's leading sustainable businesses working collectively to accelerate the system transformations needed for a net zero, nature positive, and more equitable future.

Carbon Disclosure Project (CDP)

A not-for-profit charity that runs the global disclosure system for investors, companies, cities, states and regions to manage their environmental impacts.

Science Based Targets initiative (SBT)

Key player in the measurement and tracking of corporates against climate targets.

Task Force on Climate-related Financial Disclosure (TCFD)

Created to improve and increase reporting of climate-related financial information.

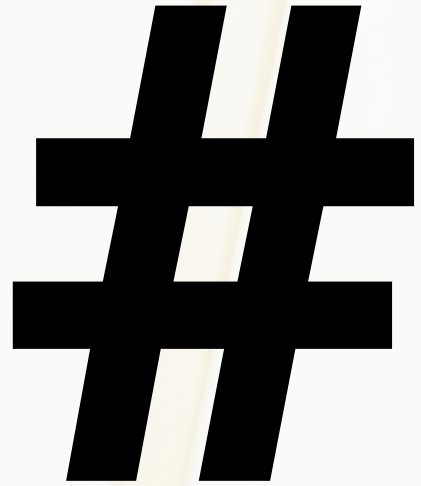
Asia Clean Energy Coalition

Platform convening corporate buyers, investors and developers of renewables in Asia to align and reinforce recommendations for policy and regulatory environments in the region, unlocking the creation, growth, and scaled ambition of affordable renewable energy markets.

We advocate governments to

- ✓ Increase greenhouse gas reduction targets in line with the 1.5°C target to halve emissions by 2030 and reach net zero greenhouse gas emissions by 2050 at the latest.
- ✓ Set short and long-term policies in line with the 1.5°C target to finance and accelerate the transition to renewable energy, circularity, as well as sustainable transport, food systems, reducing food waste, agriculture, and forestry.
- ✓ Invest in necessary infrastructure to enable businesses and people to reduce their greenhouse gas emissions.
- ✓ Developed countries should meet their commitment of investing at least \$100B in developing countries' climate action.
- ✓ Contribute to internationally harmonized standards on measuring and reporting.



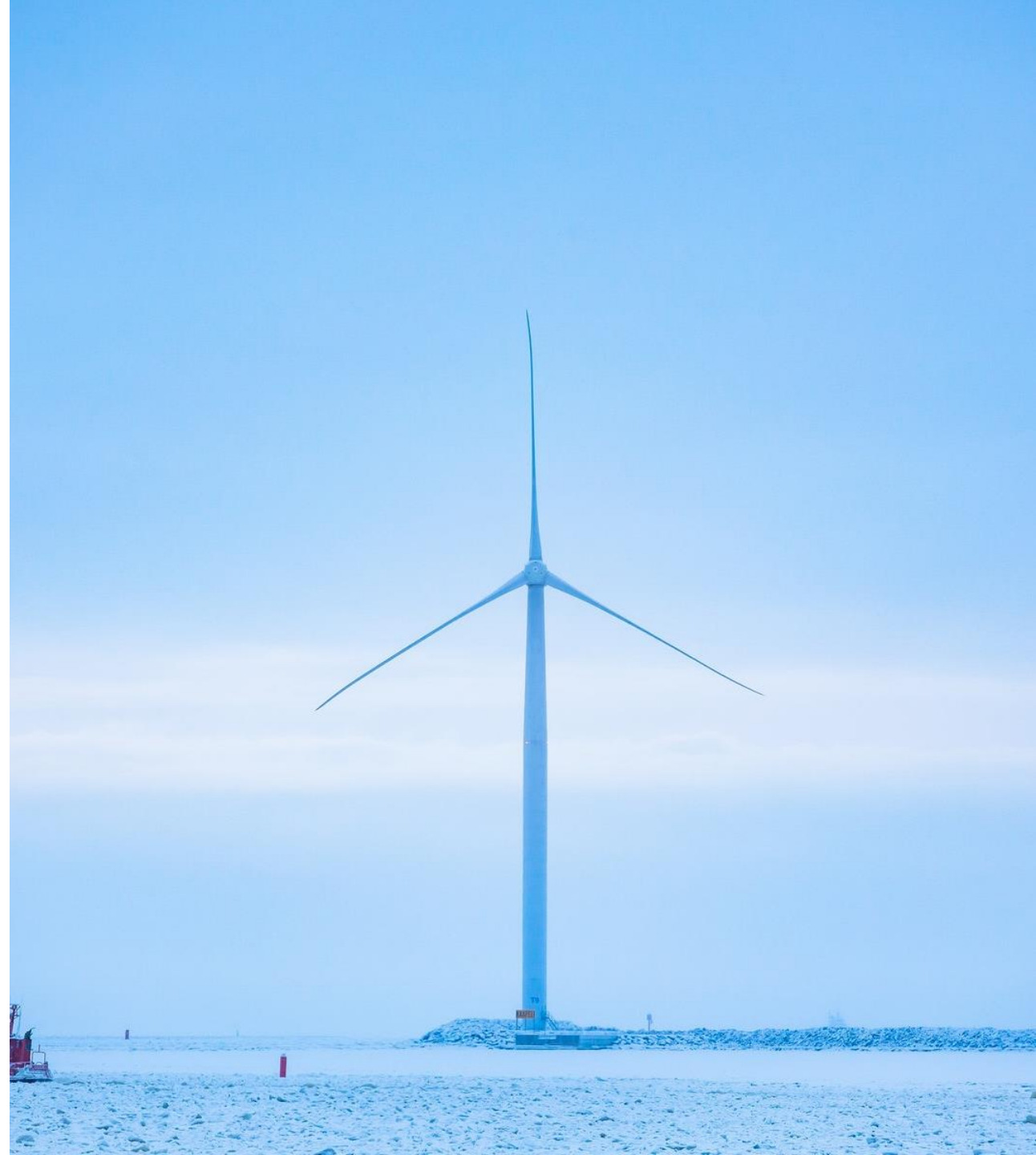


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A few examples...

**Partnering to raise
EU renewable
energy ambitions
& remove barriers**



A large industrial warehouse with a high ceiling and metal beams. In the foreground, a large pile of discarded mattresses is visible, including a blue patterned one, a white one, and a floral one. In the background, a blue truck is parked. A semi-transparent grey box is overlaid on the image, containing the main text.

**No mattress
should go to waste**

76kg CO₂

released from 1 incinerated
mattress

Tack!

ありがとうございました



Questions?